



trol, front console with storage, front and rear cup holders, front door pockets, overhead console with storage, remote trunk release, retained accessory power, front seatback storage, electric power steering, universal remote transmitter (for garage door, security system, etc.), 12V front and 12V rear power outlet, tilt and telescopic steering wheel, destination guidance and transmission, cruise and audio controls on the steering wheel .

The car's entertainment package includes a mast antenna, 11 speakers, video monitor, audio-video input, AM/FM stereo in-dash single CD player with CD MP3 playback, Sirius XM satellite radio, auxiliary audio input and iPod/iPhone integration and six months of satellite radio service, memory card slot and USB connection. A THX II-certified 5.1 surround sound system is optional.

Telematics include voice directions (only via subscription service) navigation system, pre-wired for phone, Bluetooth wireless data link for hands-free phone and real-time traffic data.

### Outside

The new MKZ is the first design from the newly established Lincoln Design Studio. From the vertically "split-wing grille" to the LED bar across the tail, MKZ is more interesting than its predecessor. Underneath is the almighty new Ford Fusion and whether it is worth the extra money to buy the disguised Lincoln will be



the question that the consumer will have to decide.

### Safety features

- \* Four-wheel ABS.
- \* Front and rear head airbags.
- \* Dual front side-mounted airbags.
- \* Child seat anchors.
- \* Remote anti-theft alarm system.
- \* Ventilated front disc/solid rear disc brakes.
- \* Rear door child safety locks.
- \* Engine immobilizer.
- \* Auto delay off headlamps.
- \* Dusk-sensing headlamps.
- \* LED headlamp.
- \* Two front headrests.

- \* Two rear headrests.
- \* Passenger airbag occupant sensing deactivation.
- \* Rear center three-point belt.
- \* Front seatbelt pretensioners.
- \* Turn signal mirrors.
- \* Stability control.
- \* Traction control.
- \* Electronic brakeforce distribution
- \* Emergency interior trunk release.
- \* Front height adjustable headrests.
- \* Rear height adjustable headrests.
- \* Post-collision safety system.
- \* Adaptive headlights.
- \* Tire pressure monitoring.
- \* Airbag deployment notification.
- \* Inflatable rear seat belts.

### Summary

The 2013 Lincoln MKZ falls a little short of being the total rebirth of the Lincoln brand that will interest other brand owners away from other cars in the marketplace.

One vehicle does not constitute a brand and the question is whether Ford will have enough product to sustain Lincoln. While there are many things to like about the styling and its interior, there is not enough significant difference in the new MKZ to set it apart from other vehicles in its segment.

Ford seems to have spent too much time trying to dissect the buyer's persona and not enough on the entire Lincoln lineup.